

Bio:

Samantha Bryant joined the Local 10 News Team in February 2018.

Before becoming an official on-air reporter, Samantha Bryant was a Local 10 intern for four years. Far from a normal internship, Samantha started working on-air with Local 10 in 2016, covering stories for "My Future My Choice" and local follows on the Orlando nightclub massacre. Since, she has served as the weekday morning traffic anchor and fill-in anchor.

She also covered the 2016 Summer Olympic Games in Rio de Janeiro with NBC Universal.

She received her Bachelor of Science in mass communication from the University of South Florida. Samantha is a fellow of the Emma Bowen Foundation and member of the National Association of Black Journalists and Alpha Kappa Alpha Sorority Inc.

Since college, she has also been an advocate for millennials making smart financial decisions. She mentors and hosts workshops teaching from high school to the newly retired on how to invest in the stock market. She currently has an educational initiative called 'Talkin Options' to teach the average consumer the simplicity of seasonality trading and the more complex strategies with options trading.

She has a consistent desire to mentor and give back to the city that raised her. Meeting new people and consistently learning are high priorities on Samantha's list.

In her spare time, you can catch her delving into astrology, studies with metaphysics and holistic health.