

ROXANNE AVENT

Through movies, music and television, Roxanne Avent has established herself as a leading producer and executive whose creative vision and drive has contributed to the success of many feature films, comedy shows and television series. Avent has formed a partnership with Deon Taylor and their film company, Hidden Empire Film Group (HEFG), is on fire. She heads the creative edge and business aptitude of this powerful company in the film industry.

Avent has been with Hidden Empire Film Group, formerly known as Deon Taylor Enterprises (DTE), since the company's inception in 2000. As a producer and executive producer, she is responsible for securing talent for film and television shows, overseeing the full production teams of multiple projects simultaneously, and providing insight on scripts and concepts in development for HEFG. Her hands-on approach of creating exciting entertainment has been vital to the success of the company's full-length films.

Also a strong businesswoman, Avent brings her detailed eye to HEFG, where her duties include overseeing business management and accounting, as well as securing funds from investors. She is also the lead marketing executive, holding responsibility for coordinating and executing promotional efforts for HEFG projects.

Avent has developed, packaged and produced a powerful slate of films for release in 2018, including the thriller "Traffik," starring Paula Patton, Missi Pyle, Omar Epps, William Fichtner and Roselyn Sanchez. The film opens nationwide on April 27th (Lionsgate's Codeblack Films).

Avent also produced the upcoming thriller "Motivated Seller" starring Dennis Quaid, Michael Ealy and Megan Good, along with the comedy feature "All-Star Weekend," starring Foxx, Robert Downey Jr., Gerard Butler, Eva Longoria, Jeremy Piven and Jessica Szohr – directed by Jamie Foxx.

Avent was a driving force behind Hidden Empire's massive success in 2016 with the studio's horror spoof "Meet the Blacks," starring Mike Epps, George Lopez, Mike Tyson, Zulay Henao and King Batch. Placing in the top 10 at the box office and growing its audience on streaming and VOD, Avent recently finished producing a sequel to the film for theatrical release in 2018 titled "The House Next Door," starring comedy icons Mike Epps and Katt Williams. Additional cast for "The House Next Door" includes Rick Ross, Danny Trejo, Bresha Webb, Zulay Henao, Andrew Bachelor (aka 'King Batch'), and comedians Lil Duval, Michael Blackson and Tyrin Turner.

Past films have included "Supremacy," starring Danny Glover, Derek Luke, Evan Ross and Lela Rochon and the horror/thriller film "Night Tales 2: The Movie", starring David Faustino and Miguel Nunez.

It is no surprise that another brand of Night Tales was in the making, due to the success of Night Tales: The Series, which aired on WGN and was hosted by Flavor Flav in 2009, and Night Tales: The Movie, which was released in 2011. Therefore, "Night Tales 2: The Movie" was released in 2015 with great expectations and grandiose viewership. The show succeeded in providing a younger generation of their own version of Tales from the Crypt and the response from Night Tales: The Series was overwhelming as a staggering number of viewers tuned in weekly and made it a late-night favorite.

Prior to her work at Hidden Empire Film Group, Avent's credits in television production include over two-dozen episodes of Walker, Texas Ranger. She also worked for the prestigious, Directors Guild of America, where she oversaw all aspects of production for movie premieres, television award programs, supervising more than fifty employees.

In addition to her creative and business acumen with Hidden Empire Film Group, Avent is also the CEO of Avent Productions, a successful independent film production company that specializes in production of film, television, video, as well as staging and concert promotions. She also previously worked as a label manager for Taylor Made Muzik, the largest independent record label in Northern California. At Taylor Made, Avent combined her talent in movie production and music as she developed soundtracks development for independent movies. She was recently called by T.I., "King of the South", to produce one of his music projects.

Roxanne Avent is an empowering woman and not just in the entertainment business, but in the world of business. She understands life and that the journey is different for everyone. She wants to always give back and reach and her philanthropic interests are important to her; something that is the core of Avent Productions. Her company and brand, Avent Productions is an extension of who she is and what she does. She is a pure professional, a creative visionary and her work stands alone each and every time, which says a lot about her longevity in the entertainment business, and about her.