

Grace M. Castro
Founder & CEO
Fashion Inspires More
Miami Fashion Film Festival

Grace M. Castro is Founder and CEO of Fashion Inspires More, a nonprofit organization dedicated to expanding the fashion dialogue through art, technology, and education. Utilizing her experience in brand development, public relations, marketing, and event production, she works to initiate ongoing projects and programs that celebrate and foster the artistic and entrepreneurial spirit of fashion creatives in the community.

In 2013, Castro founded the annual Miami Fashion Film Festival (MIAFFF). Bringing attention to the historical interdependence between art and fashion and its influences, MIAFFF adds to the “fashion is art” narrative with local and international films that highlight fashion design through storytelling, graphics, sound, and motion, in real and digitally imagined environments.

Featured films also include revealing documentaries that delve into the designer psyche and craft, commercial and experimental shorts, fashion-in-film classics, as well as, style-filled movies that have inspired our love of fashion. Programming also aims to engage the community in conversation to explore the challenges and opportunities women, youth, and professionals face within the fashion and film industry, globally.

Aside from her intrinsic love for the art and business of fashion, Castro has a Bachelor’s Degree from Miami International University of Art and Design in Visual Arts with a concentration in Graphic Design.

