Rashad Robinson is the Executive Director of Color Of Change, the nation's largest online racial justice organization. As a force driven by over one million members, Color Of Change moves decision makers in corporations and government to create a more human and less hostile world for Black people, and all people. Rashad has developed winning strategies to change the rules of many fields affecting Black people's lives: employment and the economy, voting and politics, news and entertainment, criminal justice. He has appeared in hundreds of media outlets including ABC, CNN, MSNBC, BET, NPR, The New York Times and Huffington Post. He was a 2015 EBONY Magazine "Power 100" honoree, and on "The Root 100" for the last six years. Fast Company named Color Of Change the 6th Most Innovative Company in the world (2015), and the Stanford Social Innovation Review profiled its strategies for "pursuing the fight for racial justice at Internet speed" in both online and offline venues.