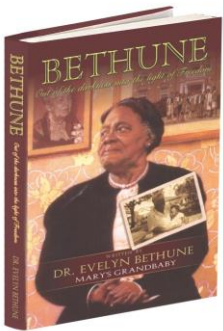


WHO IS DR. EVELYN BETHUNE – 2017

Dr. Evelyn Bethune, selected as A Phenomenal Woman 2015, and one of the Most Influential Women in Business for 2012 and 2014 by the Daytona Beach Business Journal, is the granddaughter of Dr. Mary McLeod Bethune and CEO of **The Bethune Publishing House, Inc.** She is also the founder of MMB Institute, a mentoring and instructional foundation for young people of all ages. She is a published author, lecturer and motivational speaker working to expand knowledge of Dr. Mary McLeod Bethune and to ensure the continuation, growth and development of her legacy by encouraging and promoting education and community service in a variety of platforms. **Bethune Publishing** publishes books that are motivating, educational and visionary.

In May 2009, she published her first book entitled, BETHUNE: Out of Darkness into the Light of Freedom. It is the first book on the life of Dr. Mary McLeod Bethune, written by a family member. This book speaks on a very personal level about the relevance of the exceptional accomplishments of Dr.



Mary McLeod Bethune in today's world as well as a look at her legacy. In November of 2010, she opened the Daytona Beach office of the Mary McLeod Bethune Legacy Preservation Institute, Inc. to continue to promote the life and legacy of Dr. Mary McLeod Bethune. Dr. Evelyn Bethune states "At the very core of the work of my head, heart and hands, stands the inspiring, awesome, far-reaching legacy of Dr. Mary McLeod Bethune, touching every volunteer, every vendor, every contractor, every customer, every product and every service provided by the Mary McLeod Bethune Legacy Preservation Institute, Inc. Our purpose is to empower and to take the legacy of a great woman to the next level. ***"I write so others can learn" say Dr. Evelyn Bethune. Bethune***

Publishing was started to empower community writers to publish their work and give voice to life stories, moments in time and creative imaginations. "Everything we do, every project selected, has a direct relationship to the faith-based concept of "educate to serve." We must produce more positive images, words and concepts that open new avenues of seeing the world. Literacy is a true road to freedom. Without it we remain in the invisible shackles of ignorance. Education is our center of gravity. Education is our point of departure and becoming better human beings through shared knowledge is our ultimate destination." Let Bethune Publishing make your dream of becoming an author a reality.

Now the focus is on the promotion of literacy through publishing and marketing new authors as well as her own writings. Dr. Bethune's second book, "Call and Response" I hit bookstores February, 2016. CJ's Cookbook of Family Recipes is in the makings and the third printing of "A Book of Prayers for Lent" goes on sale January 2017.

Dr. Evelyn is a LIFE MEMBER of National Council of Negro Women and active in her local Volusia County Section. She serves as Vice-President of Bethune-Cookman University Volusia County Alumni Chapter, corresponding secretary for the Bethune-Cookman University Women's Advisory Board, member of the Board of Directors for the Mental Health Association of Volusia and Flagler Counties, a member of the B-CU President's Community Roundtable, member of the Board of Directors for PACE

Center for Girls, Inc., 2010-11 chairperson of the New Smyrna Balloon and Sky Fest Foundation, a very active member of the Cathedral of Praise- Daytona Beach, where she organized the Cubs of Zion, Cub Scout Troop #171, teaches Sunday School, and is chair of the Public Relations and the Singles Ministries. She is also an active member of the NAACP, Chair of the Alumni and Citizens Advisory Group of Bethune-Cookman University, Managing partner of Asset Building Coalition of Central Florida, Assistant Director of the National Cultural Heritage Society, Chair of the Marketing committee for Raise Florida Network, Member of the Florida Black Chamber of Commerce and E-Board member of the Southern Regional Asset Building Coalition.

Dr. Evelyn Bethune has used her experiences both personal and corporate to help others “get on track” with their own lives. Her story is one of faith and determination. Her example is one of triumph over adversity. Instead of finding excuses or accepting mediocre efforts, Dr. Bethune points to the accomplishments of her grandmother as the example of what faith and perseverance can do.

It is Dr. Bethune's belief that with every successful plan there must be faith in “God at Work”, and a solid belief that God loves us and has a divine plan for our lives. With this faith, we receive education. The purpose of true education is to teach you to serve your community and your fellow man and in serving, find your purpose. “I write so others can learn”

EDUCATION

Bethune - Cookman University; Daytona Beach Florida; Bachelor Degree - April 1979 Business Administration/Accounting Graduated in the top 5% of the Class of 1979 with a 3.8 GPA; *listed in Who's Who in American Colleges & Universities – 1979. AICPA Scholar, Presidential Scholar, One of the first African American “college hires” for IBM as a Manufacturing Budget Analyst*

University of Florida; Gainesville, Florida; Master of Arts Degree, April 30, 1994; Political Science

University of Florida; Gainesville, Florida; - Ph. D. Program - Political Science April 1994-1995.

Top 10% of the Class, Listed in Who's Who in American Colleges and Universities 1994; One of the First African-American Students at the University of Florida inducted into the University Students' Hall of Fame 1994; and the Florida Blue Key Honor Society 1993.

Past Experiences over more than 30 years: 1979 to 2014 –Dr. Bethune's professional background includes: IBM Budget Analyst and Financial Planner, Sales & Use Tax Examiner II for State of Florida Department of Revenue Insurance Examiner for The State of Florida Department of Insurance, Commodities Broker and Tax Accountant; handled budget planning for projects in excess of \$100M, Small Business owner, and award winning speaker and author.

Over the years, Evelyn Bethune has mentored 100's of students through high school and college. She has a passion for helping solve problems and bringing a positive end to what can sometimes be difficult situations. Dr. Evelyn Bethune instructs “non-violent” communications, oral and physical (body language) and promotes an environment of consensus. She is at her best serving the public.