

LITA ROSARIO, ESQ.

**WYZ GIRL ENTERTAINMENT CONSULTING, LLC
WASHINGTON, DC**

Lita Rosario, Esq. is the principal of WYZ Girl Entertainment Consulting, an entertainment and intellectual law and consulting firm, and has over 20 years experience in entertainment law. In July 2012, Rosario was appointed as the Chair of the District of Columbia Bar's Arts, Entertainment, Media and Sports Law Section Steering Committee.

Rosario's experience includes drafting and negotiation of entertainment related agreements, including television production and talent deals for various clients with Disney, UPN, TV One, BET, VIACOM/MTV, DISCOVERY CHANNEL, E! NETWORK and Universal Pictures. In addition, she has negotiated major merchandizing, advertising/endorsement and music licensing deals with adidas International, MAC Makeup, Doritos, Yahoo, PEPSI, Lincoln Mercury, Mitsubishi, Miller Brewing Company and Bermuda Tourism. She also has extensive experience drafting and negotiating recording, music publishing and distribution agreements with companies such as Warner Music Group, Atlantic Recording Corporation, BMG/RCA, Sony Music, Universal Music Group, Elektra Entertainment Group, and Dreamworks. Rosario has also drafted and negotiated synchronization licenses for music to be included in video games, on the internet and in major motion pictures, (including "Romeo Music Die," "Stick It," "Step Up" Movies, "Road Trip," "My First Mister," "Buying the Cow," "Brothers," and "Soul Food"). Her client roster has included, among others, Grammy award winning and platinum selling artists and producers Missy Elliott, Tank, Sisqo, DRU HILL, Peaches & Herb, Crystal Waters, Afrika Bambaataa and Soul Sonic Force, Mr. Cheeks (of The Lost Boyz), Estate of Garry Shider Parliament Funkadelic), Chucky Thompson, Kellie Williams (former "Family Matters" cast member), Charlotte Burley (author, producer and host of BET J's "THE TURN ON"), Davy D (producer of RUN DMC and Kurtis Blow), Ronald "Peanut" Frost (producer of Jill Scott, Miri Bin-Ari), Dave Evans (producer and music director for Keith Sweat and DRU HILL) and Nefretiti Makenta (producer and director of a PBS documentary entitled "WORD IS BOND"). She has also supervised outside counsel in connection with IP litigation and pursued royalty collection matters for various clients, including Peaches & Herb, The Moments, Mr. Cheeks, Crystal Waters, Harvey Mason, and Soul Sonic Force.

Rosario has lobbied Congress for the passage of the "Performance Rights Act" which would allow for performing artists to be paid when their songs are publically performed on broadcast radio just as songwriters are paid, and for repeal of an amendment to the Copyright Act that added "master recordings" to the statutory definition of "works-made-for-hire," that would have prevented artist from asserting termination rights. Rosario taught "The Business of Music" at the University of the District of Columbia for 10 years. Rosario is a member of the NBA, The Copyright Society, BESLA, NABFEME, and the NY, Massachusetts, and District of Columbia Bars and the Federal Court Bar for the District Court for the Southern District of New York and the District Court for the District of Columbia.

www.WYZGIRL.com